

Minutes 2.16.22

In attendance: Nathan James, Anita Hilton, Matt Hilton, Delhia Moss, Brenda Poe, Erica Berry, Teri Nobles, Don Doumas

OPEN MEETING:

1. Call to Order – 5:38pm
2. Public Comments – N/A
3. Discuss and Consider Minutes – Anita makes motion to approve minutes as is, Delhia seconds, motion passes.
4. Discuss and Consider Financial Report – Matt has nothing new. Erica mentions that current finance director has put in their notice, and will be leaving at the end of the month, Erica and Brenda will be taking over financials in the interim.
5. Discuss and Consider Rock'n Riverfest 2022
 - a. Scope of the Event (calendar days)
 - i. Friday
 - ii. Saturday
 - iii. Sunday
 - iv. Monday
 - b. Expenses from last year & proposed budgets for this year.
 - i. Bands
 1. Emcee – Tony Guidroz – Approve additional sponsorship level.
 2. Cost of KC & Sunshine Band tribute band. – N/A
 3. Need extra sound gear support for Saturday & Sunday?
 - ii. Fireworks
 1. Fire Department status – Tim Hardin via Donnie Carpenter – Erica suggests we follow up on this quickly.
 2. Condition of extant fireworks.
 - iii. Facilities
 1. Portapotty bid – Nathan still waiting on his bid, Matt is looking into a bid, Chris is also.
 2. American Legion – Secured for 2nd-4th, can we remove 4th for an evening event on the 1st? We need to see something in writing – have these been approved by Council?
 - a. Ministerial Alliance? – No word back.
 - iv. Recreation
 1. Ferris Wheel Status – payment/deposit. Need to talk to Kenneth Poe with the American Legion and get details worked out. Brenda will provide this information/confirmation per payment.
 2. Carnival Status? – Do we even need any of this?
 - v. Other
 1. Meeting Structure – Brenda suggests that AS MUCH MATERIAL as possible is submitted to the committee beforehand.
 2. River Adjustments – if water is less than 40cpm, Council will not lower the river to dredge. Collier will have to approach Council to dredge.

Moving rocks might be an issue involving Texas Parks and Wildlife, LCRA, Llano County. Ideally, jet skis need 4-5ft of water to operate in.

3. Brenda is bringing exclusive use rights for the park worked out for the weekend, before Council this coming Tuesday.
 - c. Sponsor Levels
 - i. **Approve Sponsor Levels and packages/rewards.**
 - d. Marketing Needs
 - i. Pro Rider Watercraft Magazine ad status (Feb. 15th deadline) – done.
 - ii. Social Media advertising budget – have this for next meeting.
 - iii. Website renovation – have for next meeting
 - iv. Local Publications – **Highland Lakes Weekly**, Llano News, Burnet/Highlander – Anita will reach out to them, as well as the Llano News.
 - e. Race Organizer Status.
 - f. Car Show – Relocation.
 - g. Beer Garden – Mason contact. Masons have it on their next agenda (Don Comedy) if they decline, the Red Top Jail organization is interested in doing beer this year.
 - h. Committee Debit Card & Taking Payments (Square/Venmo)
 - i. Local Racer Clinic – Douglas Underhill, Junior Stars.
 - j. Map of Grounds for improved planning – Erica will look into this, would also be
 - k. Shoreline Improvements & Sand – Michael was in attendance to discuss.
 - l. Vendors – Discussion about allowing previous vendors to return at \$50/\$100 (w/ power), with new vendors returning with \$100/\$200 (w/ power). Vendors should have credentials & certifications checked, will should not re-invite Chapps BBQ back due to repeated complaints.
 - m. Kids Games – Ministerial Alliance status/response – no word yet.
 - n. Honoring Kim Webb for her service – plaque & ceremony? – Can we recognize Kim Webb for her years of service to this event & committee. Need to find out how long she served.
 - o. Other/Misc.
 - i. Sandstone inn, via Virginia Walker, to house Justin Smith, Race Organizer - \$790, Anita makes motion, Matt seconds, motion passes.
 - ii. Anita has secured Sunday night at Flossie's for the Sunday band.
 - iii. Are we going to have a booth at Crawfish this year? Who do we talk to for this?
 - iv. Going to talk with Erica about proving the turnout for RRF 2022 so we can apply for County Money in 2023.
6. Discuss and Consider Starry Starry Nights 2021
- a. Current Park Status
 - i. Condition of packed lights – Erica is going to take a look at the packed lights.
 - b. Other/Misc.
7. Discuss and Consider Resignation of Members – Brenda has word that Clayton Tucker is resigning from the committee.

8. Discuss and Consider New Members – Chris Berry has applied; City Council will approve this coming Tuesday.
9. Discuss and Consider Next Meeting Date – Thursday, March 3rd, 5:30pm, Llano City Hall
10. Adjourn – Nathan makes motion to adjourn, Delhia seconds, motion passes.

I certify that the above notice of meeting was posted on the website at www.cityofllano.com and on the bulletin board at the City Hall, 301 W. Main Street, Llano, Texas, on the 14th day of February, at 5:00 PM.